

Why do most Country Lists fail to mention Sark?

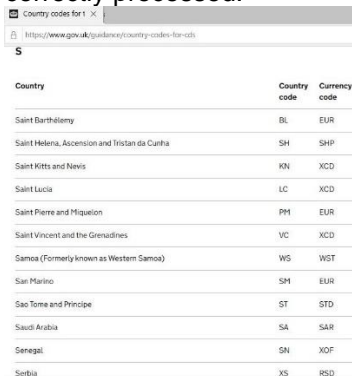
Because Sark is not on the international standard list: ISO 3166. It's worse than "Where's Wally?" – on many lists, Sark is not just difficult to find, it's impossible. ISO 3166-1 establishes codes that represent the current names of countries, dependencies and other areas of particular geopolitical interest, on the basis of lists of country names obtained from the United Nations. The Isle of Man, Guernsey, Jersey and all BOTs (other than MoD bases) are on this list. Sark is not, despite being on the UNSD M49 list and in the UNTERM database.

ISO 3166 is the basis of most "drop down" country menus used on applications, websites, ecommerce and government information worldwide. Search engines confuse Sark's location which puts further hurdles in the way of inbound tourism – a significant part of the island economy. The exclusion of Sark presents many challenges for people and businesses on the island as well as every transaction between the island and the outside world.

- Customs
- Shipping cost
- Delivery option
- Correct tax regime

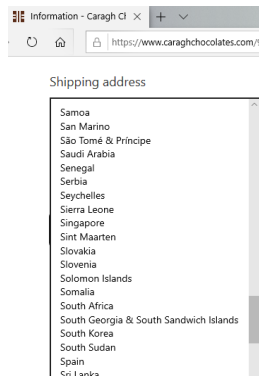
According to these lists, the correct despatch and tax cannot be offered – and Sark itself does not seem to exist. This can't be corrected until Sark is included in ISO 3166-1. Just some examples:

HMRC uses ISO Codes for Customs declarations, VAT and personal tax. Sark not being on the list means refunds can't be correctly processed.



Country	Country code	Currency code
Saint Barthélemy	BL	EUR
Saint Helena, Ascension and Tristan da Cunha	SH	SHP
Saint Kitts and Nevis	KN	XCD
Saint Lucia	LC	XCD
Saint Pierre and Miquelon	PM	EUR
Saint Vincent and the Grenadines	VC	XCD
Samoa (Formerly known as Western Samoa)	WS	WST
San Marino	SM	EUR
Sao Tome and Principe	ST	STD
Saudi Arabia	SA	SAR
Senegal	SN	XOF
Serbia	XS	BSD

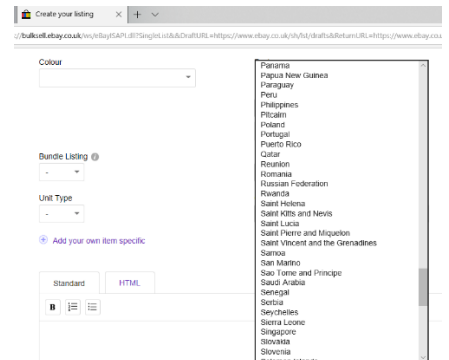
Ordering goods



Shipping address

- Samoa
- San Marino
- São Tomé & Príncipe
- Saudi Arabia
- Senegal
- Serbia
- Seychelles
- Sierra Leone
- Singapore
- Sint Maarten
- Slovakia
- Slovenia
- Solomon Islands
- Somalia
- South Africa
- South Georgia & South Sandwich Islands
- South Korea
- South Sudan
- Spain
- Sri Lanka

Ebay listings can't be properly located.

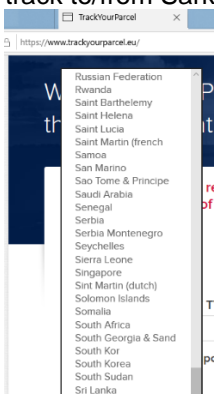


Create your listing

Shipping address dropdown menu:

- Panama
- Papua New Guinea
- Paraguay
- Peru
- Philippines
- Poland
- Portugal
- Puerto Rico
- Qatar
- Rouman
- Romania
- Russian Federation
- Rwanda
- Saint Helena
- Saint Kitts and Nevis
- Saint Lucia
- Saint Martin
- Saint Pierre and Miquelon
- Saint Vincent and the Grenadines
- Samoa
- San Marino
- Sao Tome and Principe
- Saudi Arabia
- Senegal
- Serbia
- Seychelles
- Sierra Leone
- Singapore
- Slovenia
- Slovakia

Many delivery tracking sites can't track to/from Sark.

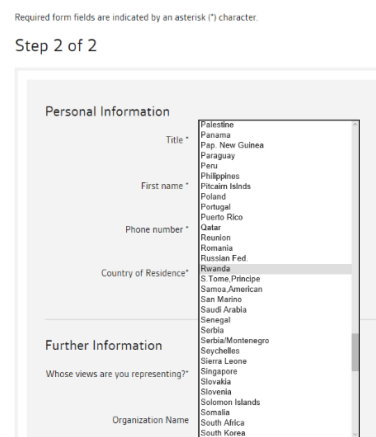


Tracking website dropdown menu:

- Russian Federation
- Rwanda
- Saint Barthélemy
- Saint Helena
- Saint Lucia
- Saint Martin (french)
- Samoa
- San Marino
- Sao Tome & Principe
- Saudi Arabia
- Senegal
- Serbia
- Serbia Montenegro
- Seychelles
- Sierra Leone
- Singapore
- Sint Martin (dutch)
- Solomon Islands
- Somalia
- South Africa
- South Georgia & Sand
- South Kor
- South Korea
- South Sudan
- Sri Lanka

Couldn't correctly record location at BSI

BSI Standards Development Registration



Step 2 of 2

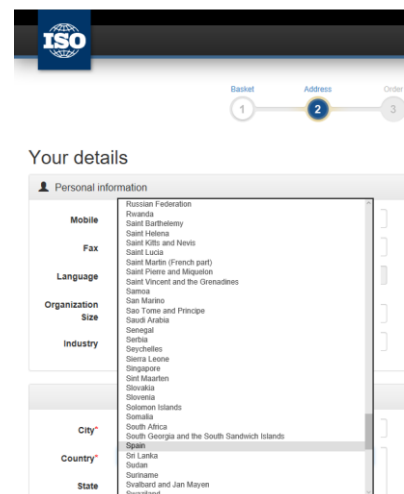
Required form fields are indicated by an asterisk (*) character.

Personal Information

Country of Residence* dropdown menu:

- Palestine
- Panama
- Pap. New Guinea
- Paraguay
- Peru
- Philippines
- Pitcairn Islands
- Poland
- Portugal
- Puerto Rico
- Qatar
- Rouman
- Romania
- Russian Fed.
- Rwanda
- S. Tomé, Príncipe
- Samoa, American
- San Marino
- Saudi Arabia
- Senegal
- Serbia
- Serbia/Montenegro
- Seychelles
- Sierra Leone
- Singapore
- Slovakia
- Slovenia
- Solomon Islands
- Somalia
- South Africa
- South Korea

Or even register properly at ISO.



ISO website dropdown menu:

- Russian Federation
- Rwanda
- Saint Barthélemy
- Saint Helena
- Saint Kitts and Nevis
- Saint Lucia
- Saint Martin (French part)
- Saint Pierre and Miquelon
- Saint Vincent and the Grenadines
- Samoa
- San Marino
- Sao Tome and Principe
- Saudi Arabia
- Senegal
- Serbia
- Seychelles
- Sierra Leone
- Singapore
- Sint Maarten
- Slovakia
- Slovenia
- Solomon Islands
- Somalia
- South Africa
- South Georgia and the South Sandwich Islands
- Spain
- Sri Lanka
- Sudan
- Surname
- Svalbard and Jan Mayen
- Swaziland